

## Site International Conference Education Program in Beijing, Sept 14-17, 2012



... promises to deliver high-level topics never before presented at a Site Conference

To start with: featuring Emmy award-winning travel journalist Peter Greenberg as the keynote speaker for the 2012 Site International Conference in Beijing. The conference is held immediately following CIBTM and will provide attendees the opportunity to network with China's MICE community and learn how to do business in one of the most robust economies of the world. Mr. Greenberg will deliver a keynote address titled "How the Right Time, Right Place and Right People Create the Right Experiences." He will share why human connections are critical to the most memorable experiences, as well as offer predictions for future impacts on the incentive travel and motivational events industry.

The conference promises to deliver high-level topics never before presented at a Site Conference, as well as speakers who will not only generate excitement among veteran attendees but also present new knowledge and fresh ways of conducting business around the globe. The conference's learning sessions will feature internationally recognized thought leaders, government officials and business executives from across the globe. During the conference, Site will honor the 2012 Crystal Award winners, the top tier of world-class organizations designing unique, memorable, motivational experiences that deliver measurable business results.

For more information: [www.siteglobal.com/Events](http://www.siteglobal.com/Events)

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The Most Unique Research Tool for MICE Buyers on the Web

Create your own personal directory of beautiful, highly detailed pdf pages of hotels, destinations, congress centers and dmc's worldwide.

Assemble your research into a single pdf document and download.



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**New in the Do-It-Yourself Workbook on [micePLACES.com](http://micePLACES.com)**

Colombia! With shoreline on both the Pacific Ocean and Caribbean Sea near the equator, Colombia is blessed with an equally pleasant tropical climate all year round. Beautiful natural landscapes, stunning white sand beaches, the tallest seaside snow capped peak in the world, luxurious new beachside resorts, thatch roofed traditional Tayrona Indian dwellings in the heart of the jungle; excellent congress, fair and exhibition centers ... – Colombia has it all.



Colombia

[See more details!](#)

Peru! Machu Picchu, magical city, just internationally voted to be one the new Seven Wonders of the World! See great natural, cultural and human legacy, the diversity of environments: scenery deep ravines and towering snow capped mountains in the Andean highlands, densely forested slopes and huge plains of thick vegetation in the Amazon jungle, unique in the world. Enjoy warmth hospitality in a unique destination, with a complete infrastructure for all your M.I.C.E. needs. Discover Peru!



Peru

[See more details!](#)

### Hamburg Marriott Hotel: Hot deals for the cold season!

Be prepared for wintertime with a special conference package in January and February 2013



The Hamburg Marriott Hotel offers an attractive meeting opportunity, which will warm you up during frozen winter days. The offer includes:

- Room rental
- Standard technical equipment (LCD-projector, screen, flipchart)
- Coffee breaks
- Two soft drinks p.p. in the conference room
- Lunch including one beverage per person

Full day package EUR 46 p.p./ Half day package EUR 41 p.p.

Single Rooms from EUR 129 per night.

This offer is valid upon request and availability for events in January and February 2013 with a minimum of 10 attendees.

For more information please contact:

**Hamburg Marriott Hotel**  
ABC Str. 52  
20354 Hamburg, Germany

Tel: +49 40 3505 1900  
[hamburg.sales.office@marriott.com](mailto:hamburg.sales.office@marriott.com)  
[www.hamburgmarriott.com](http://www.hamburgmarriott.com)



## W SINGAPORE – Sentosa Cove Amplifies The Group Meetings and Events Market

Singapore's first W Hotel opens its doors to guests in September 2012 and promotes special MICE offers until 30 March 2013. Located on Sentosa Island, the W Singapore will have eight function spaces ranging from 14 sqm/151 sqft to the 732 sqm/7,900 sqft Great Room. There is also a pre-function space measuring 290 sqm/3,200 sqft. In addition, event organizers can arrange for their guests to arrive in style as there is a private berth that leads directly to the Great Room.

The hotel will also feature 240 sea and marina facing guestrooms, including four WOW Suites and one Extreme WOW Suite (W Hotel's interpretation of the Presidential Suite). All rooms and suites feature custom-made furnishings, stylish accents unique to Singapore and W's signature amenities including W bed, a luxurious ensemble with a feather-top mattress and goose-down comforter, "Munchie Boxes" stocked with exclusive amenities, cutting-edge technology including mood lightings and the most advanced in-room entertainment systems including 40" LED HD TV, Wi Fi, iPod plug-and-play. Other facilities include a state-of-the art fitness center, GYM, outdoor pool WET and AWAY Spa.

[www.wsingaporesentoscove.com](http://www.wsingaporesentoscove.com)



## Vilnius launches major new meetings event for the Baltic Region

**CONVENE**  
13-14 February 2013  
Vilnius, Lithuania

Aiming to accelerate the meetings industry business development in Lithuania and whole Baltic Sea Region Vilnius Convention Bureau is taking the initiative to join regional forces and launches the first regional exhibition for meetings, events and incentives which will take place on 13 – 14 February 2013 at LITEXPO in Vilnius, Lithuania.

The exhibition, titled CONVENE will be annual two-day event which accommodates 120+ fully hosted senior buyers from whole Europe. Up to 100 exhibitors including convention bureau, hotels, conference centers, special venues, DMCs, PCOs, specialist suppliers from Lithuania and six other countries of the region (Latvia, Estonia, Poland, Finland, Sweden, Russia) will showcase their meeting products and services. The event will also be supported by a major professional education program and a series of high quality business networking events. CONVENE will offer a number of FAM trips to Lithuania and neighboring destinations that wish to host the international buyers attending the event.

For more information contact: [jolanta.beniuliene@vilnius.lt](mailto:jolanta.beniuliene@vilnius.lt)  
[www.vilnius-convention.lt](http://www.vilnius-convention.lt)

## Starwood Debuts Le Meridien in Turkey with The New Le Meridien Istanbul Etiler

The hotel is situated in Istanbul's most exclusive neighborhood, overlooking the Bosphorus with panoramic views and featuring 259 guest rooms, including 21 long-stay residence suites. All with floor-to-ceiling windows, providing fantastic views of the Bosphorus and Istanbul. All guest rooms are outfitted with amenities such as a docking station, rainforest shower and a Bed. Le Méridien Istanbul Etiler's spa offers eight treatment rooms, a Turkish Hammam, an indoor pool, an outdoor heated pool and a state-of-the art fitness center. Dining facilities include an all-day restaurant, the Latitude Bar and a rooftop bar with spectacular 360-degree views of the city. Over 2,000 sqm/21,550 sqft of meeting space are available, including a 766 sqm/8,300 sqft ballroom and nine individual meeting rooms.

Starwood Hotels & Resorts is set to open three new hotels in Turkey in the next few years: Sheraton Adana Hotel, Sheraton Bursa Hotel and Aloft Bursa. The company operates already six hotels in Turkey: W Istanbul, Sheraton Istanbul Maslak Hotel and Sheraton Istanbul Atakoy Hotel), Sheraton Ankara Hotel & Convention Centre, Sheraton Cesme Hotel Resort & Spa and The Lugal.

[www.starwoodhotels.com](http://www.starwoodhotels.com)



**icomex**  
The leading Trade Show for  
meetings and events  
in Latin America

**7 - 9**  
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Mexico City

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## Top 10 Components of the "Perfect Meeting"



The International Association of Conference Centers (IACC) has now for three consecutive years organized a series meetings in the US and Canada for the purpose of gathering information from customers about conference center services and products. Participants were asked to rank their needs and preferences in an order of importance. Here is the result:

1. Set-up fees included in the CMP
2. Customized menu accommodating special dietary requirements
3. one CMP price
4. Individual meeting room climate control
5. Skilled onsite audio/visual and IT teams
6. Continuous refreshment service
7. Meeting room rental included in CMP
8. Ergonomic chairs
9. meeting room walls that allow no sound distractions
10. Minimum one LCD projector

<http://iacconline.org/>



Consolid Brasil DMC

Rio de Janeiro, Brazil Brazil is vast. Vast and very, very beautiful. The South surprises: Dances, food and folklore are reminiscent of the old world. In the North, you're almost in another country, with different customs and typical festivals. People love to celebrate: Carnival is a huge, great summer event lasting a week, at most. The rest of the year, other events entertain locals and visitors. MICE planners find perfect, high end infrastructure without limits and your DMCn supports your needs perfectly. [See more details!](#)



Oslo Congress Centre

Oslo, Norway The modern conference center in Oslo's city center caters from 10 to 1,400 persons in one room and offers over 25 rooms to choose from. Extensive experience in arranging all varieties of events transforms your event into a remarkable happening beyond comparison. 25+ Meeting Rooms, Theater 1,400, Classroom 850, Cocktail 1,200, Banquet 1,040 [See more details!](#)

**imex**  
america  
OCTOBER 9-11, 2012  
LAS VEGAS

**MORE THAN A TRADE SHOW—**  
THE *pulse* OF THE MEETINGS INDUSTRY.



Conrad San Juan Condado Plaza

San Juan, Puerto Rico The only city retreat hotel overlooking both the Atlantic Ocean and Condado Lagoon with 41,000 sqft/3,715 sqm of meeting space offers exceptional rooms and spaces that are ideal for any type of event. Puerto Rico Convention Center is less than a mile away, Old San Juan is 3 miles and airport access is convenient. 570 Rooms/Suites Theater 1,000, Classroom 400, Cocktail 1,000, Banquet 700 [See more details!](#)



Paradise Palma Real Resort

Punta Cana, Dominican Republic Flexible meeting space consisting of 8 meeting rooms, 4 breakout rooms, banquet facilities up to 550 attendees, state-of-the-art audio-visual capabilities, business center, multi-use Olympus Ballroom combined with all-inclusive amenities and unsurpassed service with the finest in cuisine on legendary Bávaro Beach. 554 Rooms/Suites Theater 750, Classroom 600, Cocktail 850, Banquet 550 [See more details!](#)

## First non-stop flight between Chicago and Berlin

From 23 March 2013, the Berlin-based airline AIRBERLIN is to provide a non-stop connection three times a week between Chicago and the German capital, increasing to five flights a week from May 2013 on. Chicago is one of the oneworld Alliances's biggest hubs. Not only does this route provide a direct connection between Berlin and the Chicago metropolitan area, it also makes Berlin more accessible to travellers from Central and South America by giving them the opportunity to change in Chicago. The Berlin Convention office expects the new flight connection to provide a particular boost to the city's congress industry. As home to the headquarters of 250 corporations - 28 of them Fortune 500 companies - and 1,500 foreign firms, Chicago is America's most important business city.

[www.airberlin.com](http://www.airberlin.com)



## Delta Air Lines, Expands to World's Largest Wi-Fi Equipped Fleet

**DELTA** Delta Air Lines starts offering early 2013 in-flight Internet services on its international fleet with more than 150 aircrafts. The expanded Wi-Fi service uses satellites to provide international coverage and complements the existing air-to-ground service for aircraft flying within the U.S.

Delta is already the world's largest Wi-Fi equipped fleet provider with more than 3,000 flights per day, including its 552 domestic aircrafts. More than 800 Delta aircrafts are equipped with in-flight Wi-Fi connections, allowing more than 390,000 passengers per day access to the Internet above 10,000 feet. When the expansion is completed in 2015, Delta will operate approximately 1,000 Wi-Fi equipped aircrafts worldwide.

[www.delta.com](http://www.delta.com)



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**Paradisus  
Punta Cana Resort**

Punta Cana, Dominican Republic  
Breathtaking outdoor meeting areas, indoor space with flexible breakout rooms, ballrooms for larger capacities and the latest audiovisual equipment are completed by the postcard perfect Bávaro Beach: fine white sand, crystal clear water, lush vegetation, endless palm trees and highest standards of luxury and upgraded amenities.

685 Rooms/Suites, Theater 700, Classroom 300, Banquet 450  
[See more details!](#)



**Barcelo Bavaro  
Palace Deluxe**

Punta Cana, Dominican Republic  
One of the 10 best beaches in the world, a magical place and setting incredible levels of comfort, offers a unique gourmet experience with its 11 different restaurants are made up with Barcelo Bávaro convention center offering latest technology and audiovisual equipment make up your extraordinary event for up to 2,538 persons. 1,600 Rooms/Suites Theater 2,538, Classroom 1,450, Cocktail 2,000, Banquet 1,200

[See more details!](#)

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