

**Rezidor Launches Ambitious Energy-Saving Initiative**



Rezidor launched a energy-saving initiative: "Think Planet" targets an energy consumption reduction of more than 25% at the end of 2016 in all Rezidor hotels across Europe and EMEA: The program reinforces Rezidor's position as one of the leaders in sustainability. Many of the hotels have already introduced progressive measures. Now all Rezidor properties will focus on energy-saving investments. In the hotels, Think Planet focuses on smart energy habits – reporting energy related

issues, switching off lights and turning heating and cooling to eco-modes. Staff engagement is the most important factor of this energy-saving program. Therefore audio and video trainings inform the hotel staff about smart energy saving habits possible in the hotels. Rezidor was one of the first international hotel companies to introduce a group-wide program consisting of three main pillars: health and safety of guests and employees, respect for social and ethical issues within the company, and a reduced environmental footprint.



**Bali: Opening 1 December 2012 – the Sheraton Bali Kuta Resort**

The upcoming Sheraton Bali Kuta Resort is connected to Bali's latest shopping destination – Beachwalk, a hub of retail, dining and entertainment that sits right in front of the Kuta's beach, or better known as surfer's paradise. The hotel offers spacious open-air terraces, outdoor rooftop pool and unrivalled panoramic views of the ocean. 203 guestrooms and suites featuring a spacious private balcony of the ocean scenery and Sheraton Sweet Sleeper Bed.



9 flexible event spaces, with a total of over 1,300 sqm/14,00 sqft, including one dividable ballroom are equipped with state-of-the-art technology, broadband or wireless high-speed Internet Access and assisted by a team of professionals. Guests can stay connected with the exclusive Link@Sheraton experienced with Microsoft that provides a connectivity hub, with complimentary WIFI and Personal Computer stations.

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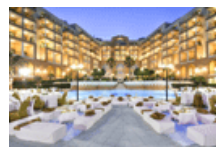
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**New in the Do-It-Yourself Workbook on [micePLACES.com](http://micePLACES.com)**

St. Julians, Malta A dreamlike destination: astounding views of the sea, 5 Star amenities, a fantastic selection of restaurants with a focus on Mediterranean cuisine and being in close proximity to the center of Malta's vibrant nightlife, all makes this hotel a perfect destination for an animated stay.

250 Rooms/Suites,  
Theater 550, Classroom 255,  
Cocktail 800, Banquet 400  
[See more details!](#)



**Corinthia Hotel St George's Bay**

St. Julians, Malta The contemporary design of this 5 Star seaside hotel embraces the Maltese way of living and captures intimate areas within open spaces. Let our dedicated concierge team share its secrets for unrivalled experiences or join in the artistic, cultural and culinary initiatives being held at the hotel. 276 Rooms/Suites  
Theater 320, Classroom 140,  
Cocktail 535, Banquet 230  
[See more details!](#)



**Le Meridien St Julians Hotel & Spa**

Floriana, Malta Malta's latest 5 Star property commands the island's premier waterfront location offering stunning harbor views is an ideal venue for MICE organizers, offering 13 syndicate rooms, 5 prime outdoor areas, and two main halls. The hotel's pro active team of professionals ensures your tailored MICE experience. 439 Rooms/Suites  
Theater 850, Classroom 400,  
Cocktail 900, Banquet 600  
[See more details!](#)



**Grand Hotel Excelsior**

**ENJOY FABULOUS BOOKERS' REWARDS AT RESORTS WORLD™ SENTOSA**



To make meetings more memorable, Resorts World Sentosa Singapore offers a million special moments in one world to help planners create highly engaging gatherings for their delegates. Pulsating with life, the resort dazzles with six world-class hotels, a burgeoning list of culinary award-winning celebrity chef restaurants and a range of exciting attractions that includes Universal Studios Singapore™ and The Maritime Experiential Museum™. Now, there's even more to enjoy at Resorts World Sentosa because the more rooms you book, the greater the rewards!



**Book Now!**  
Dial +65 6577 9977 or email [mice@rwsentosa.com](mailto:mice@rwsentosa.com) to book your rooms.

The Bookers' Rewards program applies to corporate bookers only. Do note that reward items are non-exchangeable and non-refundable, and are based on availability, while stocks last. The Bookers' Rewards program is subject to change at the discretion of Resorts World Sentosa without prior notice.  
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## EIBTM 2012 - Hosted Buyer Applications now Open



In its 25th year, EIBTM ([www.eibtm.com](http://www.eibtm.com)) has unveiled some new initiatives and additions to the Hosted Buyer programme, which will enhance the experience of meetings industry professionals attending the show at the Fira Gran Via, Barcelona (27-29 November 2012).

EIBTM 2012 will commence with the EIBTM Forum, a newly launched education-led event, which will take place on Monday 26th November. The EIBTM Forum will provide inspirational content to set the scene for the three days of business that follows on the show floor as well as providing a new opportunity for the global meetings industry to connect and network.

The show will also deliver dedicated strands of education tailored for corporate, association and agency buyers, rolled out over 60 dedicated sessions of education with content chosen by the industry, including tailored streams for the business travel sector and the return of the Great Association Debate.

In addition to these, bite sized sessions taking place from show floor feature areas, will allow busy meeting planners to benefit from vital education content which will be presented in the form of short, direct sessions on topics of sustainability and the future event experience. View the full EIBTM Education programme, please visit [www.eibtm.com/education](http://www.eibtm.com/education)

Apply for Hosted Buyer program at [www.eibtm.com/hbreg](http://www.eibtm.com/hbreg)

## Germany: Stuttgart Convention Bureau's - Sustainability Codex of the Event Industry

Since September the Stuttgart-Marketing GmbH and the Stuttgart Convention Bureau participate in the "Fairpflichtet" ("Right and Fair") project, a project which was launched by the German Convention Bureau (GCB) together with the European Association of Event Centres (EVVC). With this official involvement in corporate responsibility for sustainability, the Stuttgart Region as a leading congress destination demonstrates its commitment to the protection of the environment.



The theme of sustainability plays a leading role in the congress destination of Stuttgart – after winning the 2012 IMEX Green Exhibitor Award for their sustainable stand and marketing concept, Stuttgart now systematically proceeds with its activities." Within an extremely short time, many companies in Germany have joined the "Right and Fair" project – Le Meridien Hotel Stuttgart and the Liederhalle Culture and Congress Centre are already among the participants from Stuttgart.

<http://congress.stuttgart-tourist.de> | [www.fairpflichtet.de](http://www.fairpflichtet.de)

We have just been notified by the **Web Marketing Association [WMA]** that **micePLACES.com** has won the **Best Directory Website award for 2012** in its 16th annual WebAward Competition. micePLACES.com competed with 2,000 entries from 42 countries. Some of the other "Best" winners are Audi, Kellogg, SAP, Dell and ESPN - not bad company! The "Best" category is literally the Gold Medal - and we even get a BIG trophy for it! To win this, multiple judges reviewed our entry independently and individually scored us in 7 specific areas:

- Technology
- Interactivity
- Content
- Innovation
- Ease of use to target audience
- Design
- Copywriting



The highest score possible is 70 points and results over 60 in a given category win Best Website of that industry and there is only one Best per category awarded. Our Winners Page [www.webaward.org/winner.asp?eid=18680](http://www.webaward.org/winner.asp?eid=18680)

This is our *sixth* WMA award in only 3 years of entering **micePLACES.com** and the **DIY Workbook** in this international competition. This also means we have won the top possible award in 2 of the last 3 competitions we've entered out of literally thousand's of entries [Apex Grand Award & WMA Best Award] - and the third has not been judged yet!



The Westin Dragonara

St. Julians , Malta Resting on its peninsula like a crown jewel the top luxury 5 Star hotel offers a glimpse of opulence and optimism to every guest, private beaches, rimming the two beach lidos, casino and an array of facilities create a one of a kind destination for any MICE event, weather small or big.  
340 Rooms/Suites  
Theater 600, Classroom 340,  
Cocktail 1,000, Banquet 300  
[See more details!](#)

## Searching best deals for groups in the Caribbean?

See **R&M media** **Dates-On-Sale!**

on **micePLACES.com**  
Home of the Do-It-Yourself Workbook

## Looking for other destinations?

Simply adapt the search criteria.



Radisson Blu Resort Malta, St. Julian's

St. Julians , Malta Situated in St. Georges Bay, directly overlooking the Mediterranean, the resort offers comprehensive meeting facilities equipped to the highest standards - from a Grand Ballroom to smaller meeting rooms all with benefiting from natural light and from private sea facing terraces. 252 Rooms/Suites  
Theater 600, Classroom 350,  
Cocktail 1,500, Banquet 400  
[See more details!](#)



Montego Bay Convention Centre

Montego Bay, Jamaica More than 142,000 sqft/13,190 sqm of flexible indoor/outdoor space are located in the resort area of Rose Hall, close to its luxury accommodations, duty free shopping, entertainment, beaches, golf, restaurants, bars and only 10 minutes from the international airport, making the state-of-the-art facility the ideal place to meet in the Caribbean.  
Theater 6,277, Classroom 3,273,  
Cocktail 5,958 Banquet 2,090  
[See more details!](#)



Hard Rock Hotel Bali

Bali, Indonesia The leading entertainment hotel in Bali, Centerstage lies at the heart of the hotel and doubles as a lobby, a bar, a live rock venue and a rock museum. Covering a prime 3 hectare site in the heart of Bali's entertainment and shopping district, the property is the ideal location for extraordinary MICE events.  
418 Rooms/Suites  
Theater 500, Classroom 210,  
Cocktail 500, Banquet 300  
[See more details!](#)

## United Arab Emirates: Yas Viceroy Abu Dhabi – Shines in a Refurbished Light

The Yas Viceroy Abu Dhabi has completed the refurbishment of its lobby and the lounge, bringing in key elements of the Viceroy brand story and providing an enhanced sense of arrival to the guests. The spaces were transformed with a completely redesigned layout and furniture and layering in music, creating a lounge atmosphere.

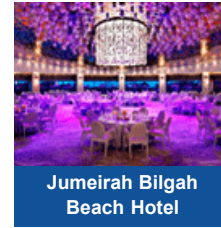
The reception area has been enhanced to provide more space, offering separate welcome desks to allow more personal interactions with the guests. The adjacent lounge is now centralized and the newly added library, a signature Viceroy feature, has been designed to offer a quiet area, segregated from the buzz of the lobby activity.

Guests arriving at the hotel, crossing the famous Formula 1 race track, will be taken aback by the striking architectural design of the hotel, the new interiors and striking art work, offering guests a new truly Viceroy experience.

Viceroy Hotel Group delivers one-of-a-kind lifestyle experiences, business stays and meetings in sought-after locations. Current properties include hotels and resorts in Abu Dhabi, Anguilla, Beverly Hills, Maldives, Miami, New York, Palm Springs, Riviera Maya, San Francisco, Santa Monica, Snowmass, St. Lucia and Zihuatanejo with forthcoming openings in Istanbul and Bodrum, Turkey.

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[www.viceroyhotelsandresorts.com/abudhabi/](http://www.viceroyhotelsandresorts.com/abudhabi/)



Jumeirah Bilgah  
Beach Hotel

Baku, Azerbaijan Set alongside the 300 meter/965 foot Bilgah Beach on the Caspian Sea shore this hotel is the first international luxury city resort in Azerbaijan. The contemporary lifestyle complex comprises extensive business and leisure facilities and offers the ultimate retreat on the Absheron Peninsula. 176 Rooms/Suites  
Theater 600, Classroom 366,  
Cocktail 600, Banquet 420  
[See more details!](#)

# theE-NEWSLETTER



now available for  
download and print



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