

Australia: Sydney pushes for conferences



The conference business is a very important revenue for the city and therefore the City of Sydney is going to invest about USD 1.6 million into BESydney (Business Events Sydney). BESydney is an independent, non-profit organization and will receive about USD 500,000 each year to promote Sydney as a global destination.

The Deputy Premier of New South Wales (NSW) will lead the development of the new Sydney International Convention, Exhibition and Entertainment Precinct. The increased financial support is considered an important part in the city's efforts to gain more events in the future.

<http://www.businesseventssydney.com.au/>

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Hong Kong: AsiaWorld-Expo Presents New Major Convention Spaces

AsiaWorld-Expo – Asia's leading exhibition, convention and events venue – presents new major convention spaces for Hong Kong: Runway 11 and Runway Suites series to meet today's strong market demand for flexible event facilities. The sophisticated Runway 11 and Runway Suites series will help attract even more international conferences and events to Hong Kong, building on the exceptional growth that the local MICE industry already enjoys. The new Runway Suites boast up to 10 rooms and offer unprecedented flexibility, each capable of seating between 80 and 200 people in a theater set-up. All rooms are fully carpeted and offer excellent sound-proofing as well as a full range of audio-visual technologies.



The growing visitor number reflects Hong Kong's importance as a destination for regional and international events. AsiaWorld-Expo's world-class convention facilities, including AsiaWorld-Arena – Hong Kong's biggest purpose-built indoor seated arena with a maximum capacity of 14,000 as well as AsiaWorld-Summit – Hong Kong's largest indoor convention and hospitality hall, have attracted a large number of major international conferences in the past.

Website: www.asiaworld-expo.com

India: Reed to launch MICE tradeshow in India



Incentives, Business Travel & Meetings Expo India

REED Travel Exhibitions will debut IBTM in 2013, an Indian edition of its MICE tradeshows at the Grand Hyatt Mumbai from September 12-14, 2013. The event is expected to attract more than 100 MICE suppliers, mainly hotels, venues, NTOs and DMCs.

Reed Travel Exhibitions strongly feels that India holds enormous potential for the MICE industry. India's Ministry of Tourism plans to build more convention centers and many international hotel groups are building new properties with meeting and conferencing facilities. Through IBTM's entry into India Reed Exhibitions shows confidence in the growth and potential of the Indian MICE market and will showcase venues and attractions. The SITE India chapter will be a partner of IBTM, offering educational elements to Indian MICE practitioners at the show.

www.ibtmevents.com

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New in the Do-It-Yourself Workbook on micePLACES.com



Hamburg Convention Bureau

Hamburg, Germany A "gateway to the world", elegant and cosmopolitan, palatial office buildings, magnificent promenades, international musicals, extravagant shopping malls, famous Reeperbahn and St. Pauli... A magical aura of faraway places is still alive in the old warehouse quarter and the quaint canals. Find a wide range of possibilities to host conferences, congresses, seminars, events and incentives of all sizes; numerous special and unique locations, a great variety of hotels and excellent restaurants and thrilling nightlife.

[See more details!](#)



InterContinental Mendoza

Mendoza, Argentina Being part of the city's burgeoning entertainment, business and hospitality center, located next to the city's largest shopping mall and casino, 20 minutes from the International Airport and 5 minutes from downtown, the hotel features West Argentina's largest meeting space and world class accommodations.

180 Rooms/Suites, 12 Mtg Rms, Theater 1,320, Classroom 828, Cocktail 1,200, Banquet 960

[See more details!](#)

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Jordan: King Hussein Bin Talal Convention Centre Launches Recycling Program

Driven by its commitment to build on Hilton Worldwide's legacy of operating responsibly and making a positive impact on its business and communities, King Hussein Bin Talal Convention Center managed by Hilton, ("KHBTC"), is extending its sustainability agenda by launching a property-wide recycling program.

This activity adds to the center's existing procedures and will involve the installation of containers to collect a wide range of recycled materials and KHBTC's staff will be trained to adopt new behaviors and lessons on the best recycling methods.

Located at the heart of the Jordan Valley by the Eastern shores of the Dead Sea at the lowest point on earth, King Hussein Bin Talal Convention Centre managed by Hilton was established in 2005. Since then, KHBTC is known as one of the most successful convention center in the area. Over 24,000 sqm/258,360 sqft and its 26 halls are fully equipped with state-of-the-art facilities.

Contact: farah.samawi@hilton.com and www.hiltonkinghusseinconventioncentre.com
King Hussein Bin Talal Convention Centre on micePLACES.com



Malaysia: One World Hotel won the Best International Convention Hotel Award 2012

A small and select number of outstanding hotels across the globe are celebrating with a high five! The reason for this triumphant gesture is that they have just achieved the only truly international five-star status. Winners of the International Hotel Awards were disclosed a few weeks ago at a high profile presentation dinner.

One World Hotel, Petaling Jaya was named the Best International Convention Hotel that evening. Having won the title of Best Convention Hotel for Malaysia and Asia Pacific in April this year, One World Hotel competed against other winning entries from around the world to emerge as the world's best in London.

Apart from being a 5-star hotel, One World Hotel is also known for its excellent MICE facilities. It has over 5,000 sqm/53,850 sqft of meeting space (total of 18 meeting rooms) spanning over three levels of the hotel. Meeting rooms are also equipped with state-of-the-art audio visual equipment.

www.oneworldhotel.com.my | One World Hotel on micePLACES.com



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InterContinental
Medellin

Medellin, Colombia Located in the most exclusive residential area in Medellin, close to the commercial, gastronomic, industrial and business area of the city, the hotel infrastructure includes large green areas, restaurants, semi Olympic heated swimming pool, comfortable rooms with kitchenette and living dining room, gym and spa services.

294 Rooms/Suites, 15 Mtg Rms, Theater 1,500, Classroom 450, Cocktail 900, Banquet 500

[See more details!](#)



InterContinental
Nordelta Tigre

Buenos Aires Tigre, Argentina Just 45 minutes from the airport and 35 km/21 miles from downtown

Buenos Aires, with the city of Tigre only few minutes away, the hotel can be accessed by land and by the river. Many attractions are nearby, such as a golf course, tennis court, soccer field, nautical activities as well as in door and out door activities.

140 Rooms/Suites, 4 Mtg Rms, Theater 360, Classroom 160, Cocktail 374, Banquet 250

[See more details!](#)



Holiday Inn
Cartagena Morros

Cartagena de Indias, Colombia The beachfront Cartagena hotel is just a few minutes from the airport and ~ 10 minutes from downtown Cartagena with its impressive colonial architecture, its fortress, churches and palaces. The hotel offers the most modern hotel for business and leisure and full services - the area's best option for accommodations and conventions.

140 Rooms/Suites, 7 Mtg Rms, Theater 140, Classroom 60, Cocktail 150, Banquet 64

[See more details!](#)



Spain: La Manga Club named Spain's Best Conference Hotel



Spain's **La Manga Club** resort has capped a memorable 40th anniversary year by being named as the **best conference hotel in Spain** by **The Annual MICE Report Awards 2012**.

The **5-Star venue**, situated in the south-east of Spain, was the popular winner of the prestigious award, voted for by readers of the leading industry magazine, after being praised for its first-class facilities, customer service and location. The accolade is the latest in a long list of awards that La Manga Club has received since its launch in 1972 on the way to becoming Europe's foremost sports and

leisure destination.

The conference, incentives and events area is something that the hotel has worked hard at to maintain a market leader position and this award is recognition that those efforts are bearing fruits.

With a selection of 15 different meeting rooms – the largest of which can cater for up to 450 delegates – and an enviable range of outdoor activities and function space, La Manga Club is a consummate destination for the MICE sector. The resort also boasts three championship golf courses, a 28-court tennis center and eight full-scale sports pitches which continue to attract leading professional teams from the worlds of football, cricket, rugby and in addition to a 2,000 sqm spa and fitness center.

james.bryan@lamangaclub.com | www.lamangaclub.com

La Manga Club on micePLACES.com

Thailand: New meeting venues at Dusit Thani Laguna, Phuket

After a USD 330,000 renovation of its meeting rooms the hotel prepares for an increase in meeting demands this year. The boardrooms have been renovated and the Dusit Laguna Hall (224 sqm/2,410 sqft) accommodating up to 300 participants in theater style, has received state-of-the-art audiovisual equipment including a 55-inch LED TV, ceiling and mobile projectors, and screens, as well as new carpets and furnishing. Free Wi-Fi throughout the hotel is now standard also.



Special offers have been put into place for meetings taking place in April, May, June and July.

For more information please contact: dtlpsmevsmgr@dusit.com

UK: Glasgow City Marketing Bureau wants to achieve 60 per cent conference growth

Glasgow Scotland with style Glasgow City Marketing Bureau (GCMB) launched a new service for organizers and forecasts a 60 per cent increase in conference business for this year.

Announcing "You 1st" at EIBTM in Barcelona a few weeks ago, GCMB's chief executive Scott Taylor said the £4.1 million program will change the way how the city bureau works with organizers right now. Taylor added that the city had reached about £140 million in conference business for 2012, which was a 14% increase to the previous year.

www.seeglasgow.com



Crowne Plaza San Jose Corobici

San Jose, Costa Rica The hotel is in the vicinity of the top companies of San Jose. Guests find a wide variety of exciting adventures and attractions nearby: the National Theater's stunning architecture or a day of river rafting or the unique volcano tour with waterfalls, a once in a life time experience.

213 Rooms/Suites, 15 Mtg Rms, Theater 1,000, Classroom 500, Cocktail 1,200 Banquet 650

[See more details!](#)



Crowne Plaza Tequendama

Bogota, Colombia Set in the heart of the business district, within minutes of the area's biggest companies, the hotel's 39 elegant meeting rooms are available. Surrounded by some of the city's best museums and Monserrate Hill, a famous Bogota landmark (1 km/ 0.6 mi), the staff warmly welcomes you to enjoy world-class amenities.

869 Rooms/Suites, 39 Mtg Rms, Theater 1,300, Classroom 600, Cocktail 2,000, Banquet 1,400

[See more details!](#)



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135 Rooms/Suites, 17 Mtg Rms, Theater 1,088, Classroom 570, Cocktail 930, Banquet 680

[See more details!](#)

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