

IAPCO And PCMA Form Global Partnership

The International Association of Professional Congress Organisers (IAPCO) announced the formation of a global partnership with the Professional Convention Management Association (PCMA).

The partnership provides an opportunity for both partners to collaborate on programmes, education and products and services intended to advance both organisations and the industry. The pairing will also allow both to expand their brands to new audiences and afford opportunities for membership and sales growth. The partnership ensures the dissemination of knowledge each organisation brings to the meetings industry through pooled resources including newsletters, education sessions and various digital entities.

This is an excellent opportunity for both associations to work together, to share their combined knowledge and expertise, for the benefit of, not only the members of each Association, but also of all those outside the Associations that draw on the materials and know-how that is publicly available. IAPCO and PCMA are delighted to be a part of this collaboration and look forward to the challenges and co-operation of such a partnership.

www.iapco.org | www.pcma.com

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China: Hilton Shanghai Celebrates 25 Year Anniversary

Hilton Shanghai, the first international hotel brand to enter mainland China, is celebrating its 25th anniversary this year having officially opened its doors to its first guests on June 28, 1988.

Built on 70,000 sqm/ 753,550 sqft of land in Shanghai's central business district, the 714 room Hilton Shanghai forever changed the landscape of the hospitality scene in Shanghai and China.

The hotel has played host to numerous high profile and celebrity studded events, such as the APEC Meeting, Shanghai World Expo 2010, China Beijing Olympics, and co sponsorship of the Formula 1 Chinese Grand Prix and Shanghai Rolex Masters, two of the most popular sporting events annually held in Shanghai.

Strategically located in the heart of the city's business area, the hotel features stunning city views, modern and comfortable guest rooms and suites, impeccable service, trendy events, and extraordinary dining options from award winning restaurants Leonardo's and Sichuan Court. The hotel has also completed 80 percent of its renovation project giving a fresh look for guest rooms and meeting venues. All Deluxe Rooms from the 13th to the 25th floors sport new contemporary design elements and up-to-date facilities in time for the silver anniversary festivities.

www.hilton.com



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Consolid Argentina DMC

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268 Rooms/Suites, 4 Mtg Rms, Theater 440, Classroom 270, Cocktail 450, Banquet 220

[See more details!](#)



Hotel Laguna Parentium

Germany: IMEX in Frankfurt finished with a 33% increase in business appointments



Over 3,900 hosted buyers from 75 countries attended the show (amongst an overall visitor total of nearly 9,000 IMEX says), 27% of them from long-haul markets, which is up from 25% in 2012. Day one had seen 3,000 hosted buyers in the halls doing business with exhibitors – another increase on last year - with almost 3,400 on day two.

Appointments up 33% – Due to changes to the design of the hosted buyer diaries and the introduction of the single IMEX inbox for hosted buyers, a new record of over 53,000 individual appointments between buyers and exhibitors – an increase of 33% on 2012 – was achieved.

And once again the IMEX Association Day – on Monday – had brought over 300 association executives into Frankfurt for a full day of tracked education and networking. Feedback showed that the program this year was extremely well received.

www.imexexhibitions.com



Germany: 2015 Champions League Final in Berlin

The 2015 Champions League Final will take place at Berlin's Olympic Stadium. This was decided by the executive committee of the Union of European Football Associations (UEFA). Although it remains unknown which top European teams will compete in the German capital, one winner is already clear: **Berlin, the Sports Metropolis**.

From a casual kick around to the Olympic Games: In Berlin, athletes have home field advantage. There are some two thousand clubs in the city with about 560,000 members.

Germany's capital, with its arenas and enthusiastic audience, has often been a stage for international sporting events. Each year, Berlin hosts events such as the ISTAF athletics competition, the Sechstagerrennen track cycling event and the DFB Cup final. Organisers and athletes feel at home in the city on the river Spree, where sport has long been well established.

Sport as an Economic Driver

The latest figures show that sport was responsible for €1 billion in revenues in 2011 and provides a living for 18,000 people in the city. Sport is also an image boost for the capital. Sporting events such as the BMW Berlin Marathon attract 40,000 runners to Berlin each year as well as more than a million visitors from 120 nations.

More information about sport in Berlin can be found at sport.visitBerlin.com



OMAN: The Oman Convention & Exhibition Centre

Due for completion in late 2016, the Oman Convention & Exhibition Centre is located in its own fully integrated precinct only four kilometers from Muscat International Airport.

The design of the centre ensures a flow of the meetings space to suit the most discerning conference and exhibition organizers. It also incorporated expansive concourse areas to enable ease of large delegations with floor to ceiling windows overlooking landscaped gardens and water features.

The center features two tiered auditoria to seat 3,200 and 450 while the exhibition halls will feature 22,000 sqm/ 236,830 sqft of column free exhibition space. Halls 1 and 2 will have a superior fit out, specialized acoustic treatment, advanced lighting and rigging requirements to act as a multi purpose space for plenary sessions, concerts, performances, gala events on a larger scale of up to 10,000 seated, theater style. It also includes an additional 14 meeting rooms for 70–360 delegates, two well appointed ballrooms to seat up to 2,360, VIP Pavilion, a spacious food-court and a multistorey car park with capacity for 4,000 vehicles.

www.omanconvention.com



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The Westin Playa
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611 Rooms/Suites, 22 Mtg Rms, Theater 1,200, Classroom 750, Cocktail 1,200, Banquet 800

[See more details!](#)



Meeting planners are
the real stars in Berlin.



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SkyTeam Global Meetings Product Enhancement

Delta Air Lines and SkyTeam announced an enhanced SkyTeam Global Meetings product with new self-booking technology allowing meeting attendees to confirm discounted travel on any one of the 19 SkyTeam member airlines.

Reservations are booked through a dedicated portal on SkyTeam.com, with discounts of up to 15 percent. To qualify for SkyTeam Global Meetings discounts, events must have a minimum of 50 attendees traveling by air from at least two countries, outside of the destination country.

Key enhancements of the SkyTeam Global Meetings product include:

- Single dedicated booking portal for reservations on any of SkyTeam's 19 member airlines
- A vast network of over 1,000 worldwide destinations in a single agreement
- An enhanced reward program, featuring one free ticket for every 50 attendees valid on any one of the 19 SkyTeam partner airlines
- Convenient meeting registration online at www.skyteam.com/globalmeetings

Delta Meeting Network

As a complement to the enhanced SkyTeam Global Meetings product, for U.S. and Canada meetings, the Delta Meeting Network remains an excellent choice, with the most flexible meeting program options, including:

- U.S. and Canada meeting registration at www.delta.com/meetings
- Single or Multi-Meeting/Event Agreements
- Online reservations confirmed via delta.com
- Earned ticket incentives
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