

## Cost Rica, San Juan: New Convention Center of the Real InterContinental Hotel

After several months of continuous work and construction, the new "Real Ballroom" was completed with a total area of 2,000 sqm/ 21,530 sqft of space and capacity for more than 2,000 persons, a ceiling height of 6.5 m/21 ft and an outdoor terrace with an area of 400 sqm/ 4,300 sqft. With the opening of this new ballroom, the Real InterContinental Hotel in Costa Rica becomes a new event center in the city, also offering a deluxe Spa and a large gym with a new swimming pool and 4 thematic restaurants. All meeting rooms have state-of-the-art technology and wireless Internet, each space is flexible and versatile. Real Hotels & Resorts sees the new development as a great opportunity for the country to attract virgin markets in the field of large congresses and seminars. Customized wall candelabra and hanging chandeliers combine the use of rows of clear crystal and amber spheres with LED-Technology Lighting, which add flashes and a dramatic environment to any activity. The general use of LED technology highlights the elegant architecture and wooden craftwork of the whole ballroom.

[www.ihg.com/intercontinental](http://www.ihg.com/intercontinental)



## Content

**Cost Rica, San Juan: New Convention Center of the Real InterContinental Hotel**

**QATAR, Doha: 2nd Annual MICE Arabia and Luxury Travel Congress 2014**

**South Africa, Cape Town: AFRICA TRAVEL WEEK 2014**

**UAE, DUBAI: Asia became big part of Dubai MICE business**



## Austria Trend Hotels & Resorts: Professional event managers at work

Office party, congress or gala dinner – on an area of over 11,000 m<sup>2</sup> the Austria Trend Hotels in Vienna provide the perfect location and event management for any occasion. Eighteen hotels in Vienna impress with extraordinary event rooms and lived Austrian hospitality. For those who prefer celebrations in a historic setting the doors of the well-known 4 star hotel Austria Trend Parkhotel Schönbrunn where already Johann Strauß celebrated extravagant balls are always open. A true MICE flagship hotel is the Austria Trend Hotel Park Royal Palace Vienna which is connected with the neighboring Technical Museum.



**Austria Trend Hotels & Resorts**  
Lassallestraße 3, 1020 Wien, Austria  
Tel: +43 1 588 00 800

[office@austria-trend.at](mailto:office@austria-trend.at) | [www.austria-trend.at/en](http://www.austria-trend.at/en)



## New in the Do-It-Yourself Workbook on [micePLACES.com](http://micePLACES.com)



**Singapore, Singapore**  
Conveniently located, standing tall in the heart of Singapore's business, shopping and entertainment districts, the hotel offers luxurious accommodation and gracious hospitality along with a host of award winning cuisines. The rooms, equipped with broadband Internet access, are designed with modern and ergonomic features.

1,051 Rooms/Suites 11 Mtg Rms,  
Theater 1,100, Classroom 600, Cocktail 1,200, Banquet 930

[See more details!](#)

## QATAR, Doha: 2nd Annual MICE Arabia and Luxury Travel Congress 2014



The Middle East is in the midst of globalization. The companies in the region are on a major globalization drive to make this region the most forward thinking community. Keeping this in mind, 2nd Annual MICE

Arabia and Luxury Travel Congress 2014 has been designed to bring together some of the leading corporate buyers, meeting planners and agencies from all over the GCC region to meet selected global suppliers to source new MICE destinations and partners to host events. MICE Arabia and Luxury Travel Congress 2014 will be taking place on 24th - 25th February 2014 in the World's wealthiest nation - Doha, Qatar. According to a study by Emirates Aviation College conducted with 2,500 GCC nationals from Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and UAE about their travel habits Gulf nationals spend on an average 260 percent more on airfares and 430 percent on accommodation with Qatari's as the biggest spenders. Qatari's spend the most on travel with an average expenditure of US\$4,100 per day, with Saudis coming second by spending an average of US\$3,360 and the Emiratis completing the top three with an average bill of US\$3,280.

[www.mice-arabia.com](http://www.mice-arabia.com)



**Punta Cana, Dominican Republic**  
Surrounded by the beautiful gardens, patios, and pools of Barcelo Bavaro Beach Resort, the conference center is one of the biggest and most modern in the Caribbean with more than 80,000 sqft/7,432 sqm across 13 distinct rooms, dividable into 24 separate rooms for 20 to

5,000 persons. 8 additional new multi functional meeting rooms convertible to 13 rooms are located at the Club House. 21 Mtg Rms,  
Theater 2,538, Classroom 1,450, Cocktail 2,000, Banquet 1,200

[See more details!](#)



## CityCube Berlin: Construction continues apace

Three months have passed since the topping-out garland was hoisted onto the roof of the CityCube Berlin, located on the Berlin fairgrounds. Since then the face of Berlin's new venue for congresses and trade fairs has changed almost daily. In the meantime the roof of the building has been sealed and the façade, consisting of concrete, glass and fabrics, is currently nearing completion. Inside the building work on the technical installations is now in full swing. When this multi-purpose hall opens in March 2014 it will be able to host events with up to 11,000 participants.



Ever since the foundation laying ceremony in July 2012, the CityCube has attracted keen interest both at home and abroad. A substantial number of bookings have already been taken for events in 2014, as well as many more for the years to follow.

Commenting, Dr. Christian Göke, Chief Executive Officer of Messe Berlin GmbH, said: "We can justifiably say that even before its completion the CityCube Berlin has taken up its position on the market for national and international events."

Find out more at [www.visitberlin.de](http://www.visitberlin.de)

## South Africa, Cape Town: AFRICA TRAVEL WEEK 2014

**AFRICA | TRAVEL | WEEK**  
28 APRIL - 3 MAY 2014

DEMAND FROM EXHIBITORS SUPPORTS WTO'S PREDICTION THAT INBOUND TO AFRICA WILL TRIPLE BY 2030

In support of the recent announcement that the World Tourism Organisation (WTO) expects inbound tourism to Africa to triple by 2030, Africa Travel Week, designed to deliver the first event on the continent to combine leisure, luxury travel and meetings industries has been given strong support from regional exhibitors, who wish to participate in the inaugural event.

Taking place in Cape Town over six days, Africa Travel Week will combine WTM Africa, ILTM Africa and IBTM Africa, and expects to attract some 6,500 individuals as buyers, trade visitors or suppliers. Demand from exhibitors representing all three industry sectors is on track to achieve Reed Travel Exhibitions' objectives to deliver the leading global event for the continent's travel industry.

[www.africatravelweek.com](http://www.africatravelweek.com): 28 April – 3 May 2014



## Hamburg, Germany – meeting place and leading cruise destination

2013, Hamburg is expecting another record-breaking year with more than 500,000 passengers and a total of 173 cruise liners. The continuing growth in numbers and the great enthusiasm of cruise guests demonstrate the Hanseatic City's rise as a leading cruise destination in Europe.

Moreover, Hamburg hosts the Hamburg Cruise Days, Europe's largest public cruise-themed event, as well as Seatrade Europe, the continent's pre-eminent trade show for the cruise industry. Starting in 2015 and every two years, the cruise event and exposition will form a one-of-a-kind cruise week, assembling tourists, service providers and industry representatives in Hamburg.

The Hamburg Convention Bureau offers tailored solutions for everything from major events to smaller meetings and conferences, while the city of Hamburg provides world class facilities and excellent infrastructure to make your event a guaranteed success.

**Welcome to Hamburg! Meet us in Las Vegas at IMEX America, German Pavilion, booth 2220-34**  
Hamburg Convention Bureau - [www.hamburg-convention.com](http://www.hamburg-convention.com)



## Santo Domingo, Dominican Republic

Be it for instruction, organization, celebration or inspiration, meetings held in the stunningly beautiful country, so rich in its variety, certainly give a completely different meaning to the word "work." Being recognized as the location of choice for businesses, organizations and professional groups that want to

complement the usefulness of their meetings and conferences with pleasure the Dominican Republic fulfills all your needs and wishes! Contact the Ministry of Tourism for assistance.

[See more details!](#)

The Most Unique Research Tool  
for MICE Buyers on the Web

Web Marketing Association:



Best Directory Website 2012

Create your own personal directory of beautiful, highly detailed pdf pages of hotels, destinations, congress centers and dmc's worldwide.

Assemble your research into a single pdf document and download.

[Click Here](#)

## E-booklets on micePLACES.com



Mexico City  
E-booklet

Updated: Mexico City, Mexico

Settled by the Aztecs in the 14th century before being overthrown by the Spanish, Mexico City was founded by the conquistadors on Lake Texcoco in 1525. Today, Mexico's capital city is one of the most vibrant urban spaces in the world and is home to a hip, emerging art and gastronomic scene that is drawing a new wave of trendy elite to its fashionable tree-lined neighborhoods. State-of-the-art infrastructure offers countless opportunities to create unique events for MICE planners.

[Click here to view](#)

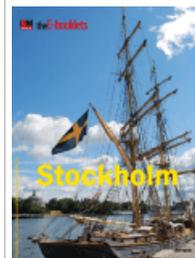


Singapore  
E-booklet

Updated: Singapore

Singapore, the stunning center piece of Southeast Asia, is a cultural pot-pourri that leaves the unsuspecting visitor dazzled by the containment of so many influences upon one small island. Singapore is a happy collision of opposites – grand and expensive at the famed Raffles Hotel, but low key and cheap in the food markets of Bugis Junction and Clarke Quay. An incredibly clean city where nothing is allowed to dull the shine and a MICE destination that offers anything one may need to the planners.

[Click here to view](#)



Stockholm  
E-booklet

Updated: Stockholm, Sweden

There are many reasons why Stockholm is the natural capital of Scandinavia. One is that Stockholm is positioned at the heart of the region and enjoys the benefits of a world class transport infrastructure. It is also the largest city in the largest country in Scandinavia. People come to Stockholm for the food, the design and the music. Every year the eyes of the world are on Stockholm when the Nobel Prizes are awarded. Welcome to Stockholm – the capital of Scandinavia.

[Click here to view](#)

## UAE, DUBAI: Asia became big part of Dubai MICE business

ASIA is growing as a business events source market for Dubai, according to the Dubai MICE Bureau. An estimated 40 percent of the Dubai's total MICE market and with this taking second place after the no. 1 market Europe with an almost 60 percent share. The government-owned Dubai Convention Bureau, attributes the strength of the Asian source market to the bureau's incentive program for MICE buyers. Incentives include welcome kits, a 10 percent discount at shopping malls, museum tickets and city tours. In addition – the city is tax-free, which means for planers savings on hotel and restaurant costs.

<http://www.dcb.ae>

theE-NEWSLETTER



available for  
download and print

"We are what we repeatedly do. Excellence then, is not an act, but a habit." *Aristotle*



2009, 2010, 2011, 2012



WMA, Category Winner 2012



2009, 2011, 2012



I&MI Media GmbH, 63796 Kahl/Main, Germany

[imi-media@i-mi.com](mailto:imi-media@i-mi.com) | [micePLACES.com](http://micePLACES.com)

Copyright © 2013 I&MI Media GmbH. All rights reserved.