

Australia, Sydney: Australia sees rebound in business events

The business events industry in Australia has recovered from the recent economic challenges, according to the latest report from Business Events Council of Australia - BECA. The report shows a rise in international numbers of conference delegate in 2012 and with it increased Australia's share of the global meetings market. According to the report, over 190,000 people attended a conference or convention in Australia in 2012, a significant 11% more than in 2011. New Zealand is the major source and the US, China and Japan markets grew considerably also.

BECA announced in a press conference that a majority of the key performance indicators showed continued growth for the future.

www.melbournecb.com.au

Visit the Malta Stand (E45) at EIBTM 2013

The Malta Tourism Authority and its trade partners will be participating in EIBTM between the 19 – 21st November 2013 in Spain at the Malta Stand E45. The Maltese Islands offer a distinctive blend of the modern and the authentically antique. The professionalism and experience of the local MICE service providers create an event which is tailor made for individual clients. Built on a stable history of hospitality, the Maltese Islands bring knowledge, expertise and added creativity to any event. The Malta Tourism Authority runs a Quality Assurance scheme for Destination Management Companies (DMCs). The Quality Assured seal recognises DMCs committed to high levels of quality, consistency and professionalism ensuring the highest possible quality in event and destination management.

For more information please contact the MICE Segment Team via email mice@visitmalta.com or visit our website: www.meet-malta.com



Germany, Frankfurt: Meetings and Conventions 2030 - A study of megatrends shaping our industry

Technology in work and life, globalization and other major trends transforming the meetings industry, per global meetings study released by the German Convention Bureau.

The German Convention Bureau today released findings from "Meetings and Conventions 2030: A study of megatrends shaping our industry."

The comprehensive study revealed the following top five megatrends:

- **Technology in work and life**
- **Globalization and internationalization**
- **Mobility of the future**
- **Sustainable development**
- **Demographic change, feminization and diversity**



The survey was conducted by the Institute for Futures Studies and Technology Assessment (IZT) on behalf of the German Convention Bureau. It was generously supported by the European Association of Event Centers (EVVC), MCI Germany, Ruhr Tourism, the Seven Centers of Germany, and visitberlin. The multidimensional research project leveraged the best of the behavioral sciences, and consisted of desktop research, online surveys, in-person interviews, scenario workshops and more. The research was conducted in Germany and other parts of the globe over the past six months. More information about the study and its findings are available here:

www.germany-meetings.com/future

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Meeting planners are the real stars in Berlin.



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Meritus Shantou China

Shantou, China

Known as the "Price of Shantou", the landmark of hospitality in this rapidly developing economic hub, within walking distances to shopping and entertainment districts embark on an enchanting journey of authentic Asian hospitality, a tranquil home away from home. The hotel is an excellent venue, whether for any business meetings or

social events, with 318 spacious rooms and an exciting selection of food and beverage establishments.

318 Rooms/Suites 5 Mtg Rooms, Theater 700, Classroom 370, Cocktail 800, Banquet 530

[See more details!](#)



CasaMagna Marriott Puerto Vallarta Resort & Spa

Puerto Vallarta, Mexico

Nestled between the Sierra Madre Mountains and Banderas Bay, the hotel is a 4 Diamond luxury resort, featuring guest rooms with luxurious bedding, decor with Mexican inspired colors and patterns, four world class restaurants, exquisite banquet facilities and business meeting rooms. The Resort also showcases a high tech gym and the Ohtli Spa, the most

luxurious full service resort spa in Puerto Vallarta.

433 Rooms/Suites 6 Mtg Rooms, Theater 700, Classroom 480, Cocktail 700, Banquet 600

[See more details!](#)

Finland, Helsinki: Messukeskus, Expo and Convention Center Helsinki refurbished on an unprecedented scale.

This year Messukeskus, Expo and Convention Center Helsinki, has been refurbished on an unprecedented scale. The Messukeskus Conference Centre has also had a facelift, with the lobbies and 1,100-seated main seminar hall being renovated during the summer. The exhibition centers of Milan and Stockholm served as sources of inspiration for the renovated facilities. The colors, surfaces and materials of lobbies and the largest, 1,100-seated main seminar hall were refurbished. Led-walls with adaptable lighting that provide the facilities with a 'flood of color', customisable to mirror the event theme or the identifying colors of the company hosting the event. A gigantic and impressive electronic advertisement display in the meeting hall flexibly provides information on the program of the event in progress.



Use the new virtual presentation to explore the Messukeskus Conference Centre, available online at www.messukeskus.com/facilities

Singapore: Singapore offers red carpet for MICE business

Event organizers and participating delegates can now enjoy a VIP treatment with the new Singapore MICE Advantage Program - SMAP.

The cooperation between the Changi Airport Group, Singapore Exhibition & Convention Bureau and Singapore Airlines enhances the event and destination experience, offering incentives like preferential airfares, additional baggage options and a complimentary Changi Airport shopping vouchers of S\$20 (US\$16) per person. Event organizers are assisted in securing exclusive event venues, given pre-event marketing support, many discounts on advertising space within Changi Airport and complimentary advertising space on SIA's publications. The goal of this program is to experience Singapore even before the arrival. Singapore has had different and innovative offers for the MICE business before, but through SMAP the city can leverage the strengths of Singapore's airline and airport. Applications for SMAP are accepted until December 31, 2016 and all events must be held in Singapore by the end of 2017.

www.yoursingapore.com

Web Marketing Association:
Best Directory Website 2012



The Most Unique Research Tool for MICE Buyers on the Web

Create your own personal directory of beautiful, highly detailed pdf pages of hotels, destinations, congress centers and dmc's worldwide. Assemble your research into a single pdf document and download.



[Click Here](#)

Switzerland, Lucerne: New Lucerne Exhibition Centre opens

Messe Luzern is a new venue for new ideas. Four modern fair & event halls offer 15,000 sqm/ 161,458 sqft of space for your trade fairs, corporate events, conventions, meetings, parties, sporting events, concerts, etc. This new Lucerne Exhibition Centre opened in August and welcomes all types of events for up to 6,000 participants.

Flexibility is the name of the game. It also offers a 480-seater auditorium for conferences and stunning Alpine views.

convention-bureau@luzern.com



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"We are what we repeatedly do. Excellence then, is not an act, but a habit." *Aristotle*



2009, 2010, 2011, 2012



WMA, Category Winner 2012



2009, 2011, 2012



Panama City, Panama

Known worldwide as an elite group of travel professionals, well respected within the cruise and travel community, the team is committed to personalized service and to showing the industry the tremendous potential this region has to offer. The company's goal is to maintain

the highest operational standards in the Republic of Panama using the most talented of travel consultants, transportation providers, guides and destination managers that the country has to offer.

[See more details!](#)



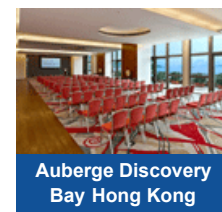
Quito, Ecuador

Located along the famous Amazonas Avenue, within walking distance to the new, exclusive financial district and shopping malls, rated among the city's best, the hotel offers spacious guest rooms and suites with magnificent views, high speed Internet access, in room safe and luxurious bedding. Tropical gardens, the resort style pool,

the luxurious Spa and On site restaurants complete the properties flexible space for conferences and meetings.

257 Rooms/Suites 32 Mtg Rooms, Theater 1,200, Classroom 500, Cocktail 1,200, Banquet 500

[See more details!](#)



Hong Kong, Hong Kong

Located on picturesque shores of Lantau Island, the Auberge Discovery Bay Hong Kong is surrounded by lush greenery, tranquil seas and natural beauty. Apart from comprising 1,300 sqm/14,000 sqft of event spaces, the hotel also provides a variety of unique activities and experiences, including

exceptional outdoor team building options, allowing guests to mix business with pleasure and explore the infinite flexibility of hosting MICE events in Hong Kong's seaside oasis.

325 Rooms/Suites, 8 Mtg Rooms,

Theater 700, Classroom 480, Cocktail 700, Banquet 576

[See more details!](#)

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